COMMERCIAL ART/GRAPHIC DESIGN, A.A.S.

Program Location: Fairhope Campus

Length: Four Semesters

This program is designed to prepare students for a career in communication arts and to give students experience with the equipment and methods used in the graphic arts industry.

This is a career program designed for students to go directly into the labor market upon completion. Although some of the courses in this program will transfer to four-year institutions, this program is not designed to be a transfer program of study; therefore, it is not subject to the terms and conditions of STARS.

Applied Technologies Division

Chairperson:
Elizabeth Thompson Day

Faculty:
Kristen Barnhill
Michael Congiardo
Steven Hussey
Russell Reynolds
Jackie Stokes
Robert Welling

Program: Commercial Art

Type: A.A.S.

SEMESTER ONE

Item #	Title	Credits
ART 100	Art Appreciation	3
ART 121	Two Dimensional Composition I	3
ART 220	Introduction to Computer Graphics	3
ART 253	Graphic Design I	3
CAT 223	Electronic Publishing I	3
	WKO 107 or ORI 101	1
	Sub-Total Credits	16

SEMESTER TWO

Item #	Title	Credits
ART 113	Drawing I	3
ART 175	Digital Photography	3
CAT 180	Current Topics in Commercial Art	3
CAT 224	Electronic Publishing II	3
ENG 101	English Composition I	3
	Sub-Total Credits	15

SEMESTER THREE

Item #	Title	Credits
ART 254	Graphic Design II	3
	CAT/ART/CAP Electives (3 SH)	3
	CAT/ART/CAP Electives (3 SH)	3
CIS 146	Microcomputer Applications	3
	MTH 100 or MTH 116	3
	History, Social Science, or Behavioral Science Elective	3
	Sub-Total Credits	18

SEMESTER FOUR

Item #	Title	Credits
ART 299C	Art Portfolio	3
CAT 270	Web Site Development	3
	Natural Science Elective (4 SH)	4
	CAT/ART/CAP Electives (3 SH)	3
	SPH 106 or SPH 107	3
	Sub-Total Credits	16

	Total credits:	
	65	